



SEO CHECKLIST

Detail SEO Checklist

Important SEO Checklist

Here are some of the important links you may need to start off with your SEO Journey

Important Sites

| No | Website |
|----|---|
| 1 | https://answerthepublic.com/ |
| 2 | https://trends.google.com/ |
| 3 | https://vidiq.com/ ← For Video Tag |
| 4 | https://keywordtool.io/ |
| 5 | https://www.google.com ← Google suggestive Keywords |
| 6 | https://pagespeed.web.dev/?utm_source=psi&utm_medium=redirect |
| 7 | piktochart.com |
| 8 | https://www.toptal.com/developers/cssminifier/ |

Important Sites for Google Business Local SEO

| No | Website |
|----|---|
| 1 | https://app.leadsgorilla.net/login |
| 2 | https://www.google.com/intl/en_my/business/ |
| 3 | https://developers.google.com/search |

Important Rank Checker

| No | Website |
|----|---|
| 1 | https://trueranker.com/ |
| 2 | https://www.semrush.com/ |
| 3 | https://ahrefs.com/ |
| 4 | https://checkpagerank.net/ |
| 5 | https://search.google.com/search-console/about |
| 6 | https://analytics.google.com/analytics/web/ |
| 8 | https://app.leadsgorilla.net/login |

Other important Sites with high PR Rank

| No | Website |
|----|---|
| 1 | https://www.lowyat.net/ |
| 2 | https://www.stackoverflow.com |
| 3 | https://www.wikipedia.com |
| 4 | News Portal site that has comment section |
| 5 | |
| 6 | |
| | |

SEO (Organic Traffic)

Website Configuration

| Number | What is Needed |
|--------|--|
| 1 | Site Title |
| 2 | Site Meta Description |
| 3 | Bold on Selective Keywords |
| 4 | For Word press make sure you set the permalinks to// Postname |
| 5 | Prefer multi language to create more pages https://gtranslate.io/ → Business Package |
| 6 | Fast Loading Speed |
| 7 | Must have XML and Robot.txt |
| 8 | Must be Mobile Responsive |
| 9 | https://www.google.com/webmasters/markup-helper/u/0/ <- Schema Markup |

Articles for SEO ranking

| Number | What is Needed |
|--------|---|
| 1 | Title Tag (IT Solutions Malaysia Best Computing) |
| 2 | H1 Header Tag |
| 3 | Image Tagging |
| 4 | Minimum 160 text articles |
| 5 | Tag Post (3 Locations must have H1, H2 , H3) |
| 6 | A Must have in the content <ul style="list-style-type: none">- Polls- Images- Videos- Infographics |
| 7 | Backlinks <ul style="list-style-type: none">- Forums must be same category- Newspaper- Magazines- You tube Channel |
| 8 | Internal Links for the articles |
| 9 | Insert Breadcrumbs |

Google Business Listings

| Number | What is Needed |
|--------|--|
| 1 | Claim Google Business Listings |
| 2 | Claim Bing Business Listings |
| 3 | Claim Yelp Listings |
| 4 | Add to Optimised Google Business Listings |
| 5 | Set Up Google Business Categories |
| 6 | Reviews!!!! (Local Reviews) |
| 7 | Responds to Reviews |
| 8 | Articles in the Google Page / Product Articles |

SEO Strategy

What is needed to boost ranking of an article to the front page

1. Title must use long tail keywords.
2. Heading must be H1
3. Second Heading must be H2
4. Articles must be condensed and pack with information. In the articles you must insert
 - a. Bold text for keywords
 - b. H2 Text Usage for sub title
 - c. Images insertion must be renamed to match the title
 - d. Video from YouTube
 - i. Make sure YouTube video tag manager is properly. Download VidIQ to properly insert tags to your video
 - e. Infographics
 - f. Internal links. Good to have several internal links
 - g. External links. Only one external links to a reputable website such as Wikipedia, ask jeeves, stackoverflow and etc.

Tagging images

Example:

```

```

Meta

```
<meta name="description" content="Free Web tutorials">  
<meta name="author" content="John Doe">
```

Note: Not more than 160 Words

H1 Header Tag

```
<h1 style='font-size:40px'>Heading 1 </h1>
```

Title Tag

```
<title>My Website</title>
```

A href Tag

```
<a href='https://www.....'> Nova Marketing Report</a>
```